



For Immediate Release

## **Travis Prince Joins Cushman & Wakefield to Lead National Student Housing Capital Markets Team**

*Tampa-based, Top-Producing Broker Joins the Firm as Executive Managing Director*

**TAMPA, FL, March 28, 2018** – [Cushman & Wakefield](#) is pleased to announce that Executive Managing Director Travis Prince has joined the firm to lead its national Student Housing Capital Markets Team.

Prince has 20 years of experience in investment real estate and is regarded as an industry leader in the student housing sector. He will be based in Cushman & Wakefield's Tampa office and will focus on the acquisition and disposition of student housing investment properties throughout the country.

"Travis brings an unparalleled level of expertise in student housing, and we are pleased that he has decided to continue his tremendous career with Cushman & Wakefield," said Larry Richey, Florida Market Leader for Cushman & Wakefield. "Our firm will certainly benefit from his strong relationships and superior knowledge of investment sales, and so will our clients."

Prince comes to Cushman & Wakefield from Colliers International, where he has specialized in student housing investment sales with the firm's National Student Housing Group since 2012. His work included portfolio analysis, acquisition and disposition strategies, capital stack and joint venture structures and leasing and management consulting.

During his career, Prince has closed more than \$2 billion in student housing investment sales. He was a top five producer with Colliers in Florida for the past six years, and his transaction volume was consistently in the top 10 percent of the company's national production. Before Colliers, Prince was with Marcus & Millichap for six years.

"The offer to join a firm as widely respected and influential as Cushman & Wakefield was highly compelling," said Prince. "I am confident that the firm's innovative approach to providing comprehensive real estate solutions, paired with the experience and relationships I've built in my career, will breed a next-level real estate platform for our clients in the student housing arena."

Prince began his career in investment real estate after graduating from Vanderbilt University in 1998. He assembled a portfolio of multifamily properties in the Nashville area, which he rented to local students and young professionals.

In 2010, Prince founded PrincEquity, a boutique private equity fund, investing in multifamily, senior housing and self-storage with total asset value exceeding \$250 million. He is a member of the National Multi-Housing Council and the Urban Land Institute.

Cushman & Wakefield's Student Housing Capital Markets Team is part the firm's national [Multifamily Advisory Group](#), which, in Florida, is led by Vice Chairman [Robert Given](#). In addition to student housing, the group specializes in conventional apartment communities, distressed sales, value-add properties, manufactured housing, multifamily land, affordable housing and equity joint ventures.

#### **About Cushman & Wakefield**

Cushman & Wakefield is a leading global real estate services firm with 45,000 employees in more than 70 countries helping occupiers and investors optimize the value of their real estate. Cushman & Wakefield is among the largest commercial real estate services firms with revenue of \$6 billion across core services of agency leasing, asset services, capital markets, facility services (C&W Services), global occupier services, investment & asset management (DTZ Investors), project & development services, tenant representation, and valuation & advisory. To learn more, visit [www.cushmanwakefield.com](http://www.cushmanwakefield.com) or follow [@CushWake](#) on Twitter.

#### **Media assets**

[Travis Prince headshot](#)

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