



WHERE ARE THEY NOW?

POWER 5

CONFERENCE REALIGNMENT





CLICK TO
NAVIGATE

Interactivity only
available on desktop.

POWER FIVE SHAKE-UP

2024 has marked a seismic shift in the Power Five conferences, driven by new media deals, competitive balance concerns, and evolving institutional priorities. Our team has crafted an interactive reference map to dive into these transformative changes within the Power 5 conferences. But that's just the beginning! Looking ahead, we will provide reports to explore the conferences' transitions, examining the impact on enrollment, lease-up, occupancy rates, pipeline metrics, and more. Stay tuned for more data to come, and in the meantime, explore all of the latest changes to the Power 5.

Click the buttons at the top to explore each Power 5 conference and view the latest changes for 2024.

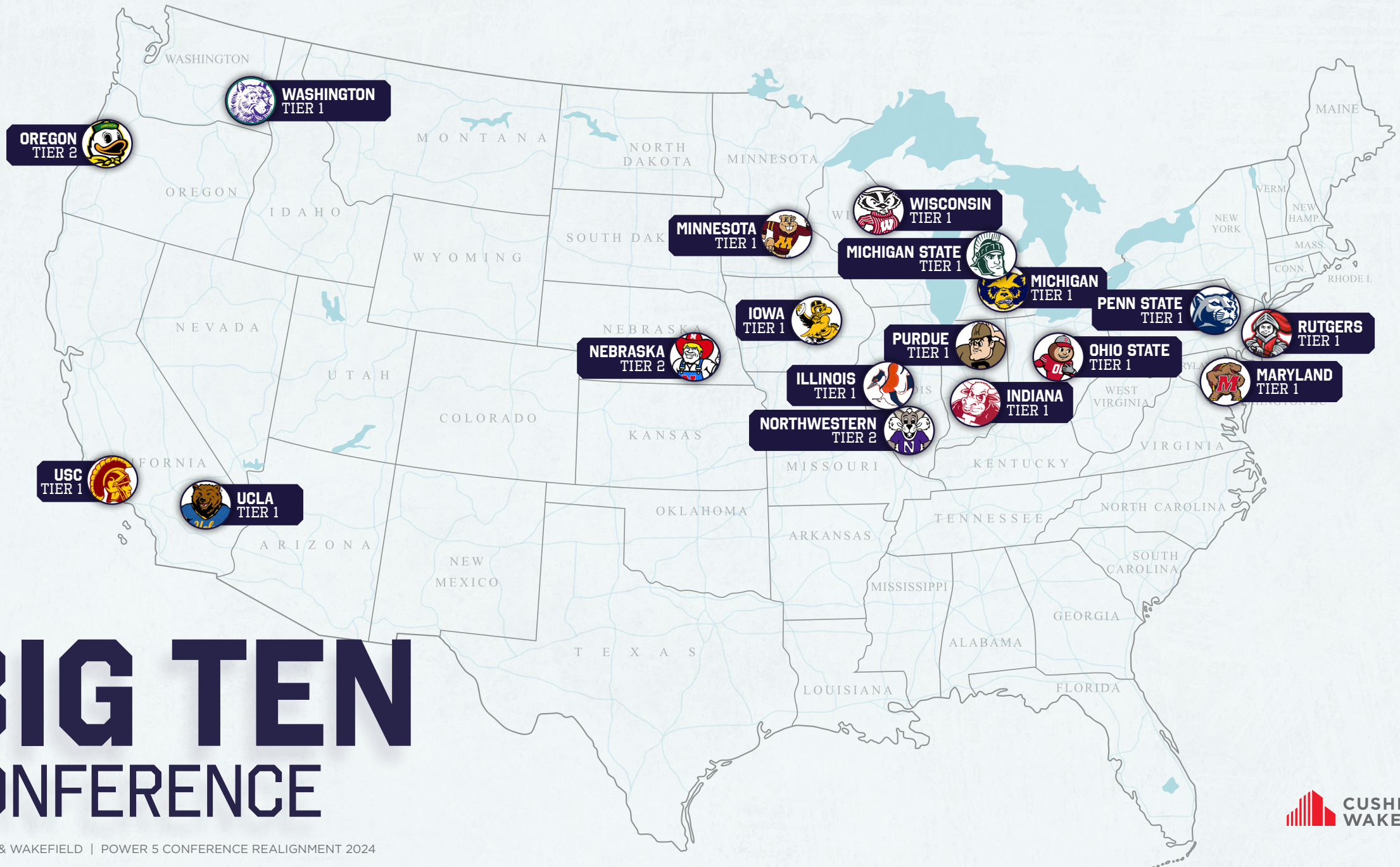
SEC CONFERENCE

CUSHMAN & WAKEFIELD | POWER 5 CONFERENCE REALIGNMENT 2024



BIG TEN CONFERENCE

CUSHMAN & WAKEFIELD | POWER 5 CONFERENCE REALIGNMENT 2024



BIG 12 CONFERENCE

CUSHMAN & WAKEFIELD | POWER 5 CONFERENCE REALIGNMENT 2024



ACC CONFERENCE

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PAC 12 CONFERENCE

CUSHMAN & WAKEFIELD | POWER 5 CONFERENCE REALIGNMENT 2024

OREGON STATE
TIER 1



WASHINGTON STATE
TIER 2

SEC

AUBURN UNIVERSITY
LOUISIANA STATE
MISSISSIPPI STATE
TEXAS A&M
ALABAMA
ARKANSAS
FLORIDA
GEORGIA
KENTUCKY
MISSISSIPPI
MISSOURI
OKLAHOMA
SOUTH CAROLINA
TENNESSEE
TEXAS
VANDERBILT

BIG TEN

INDIANA
ILLINOIS
IOWA
MARYLAND
MICHIGAN
MICHIGAN STATE
MINNESOTA
NEBRASKA
NORTHWESTERN
OHIO STATE
OREGON
PENN STATE
PURDUE
RUTGERS
UCLA
USC
WASHINGTON
WISCONSIN

BIG 12

ARIZONA
ARIZONA STATE
BAYLOR
BRIGHAM YOUNG
CINCINNATI
COLORADO
HOUSTON
IOWA STATE
KANSAS
KANSAS STATE
OKLAHOMA STATE
TEXAS CHRISTIAN
TEXAS TECH
UCF
UTAH
WEST VIRGINIA
OKLAHOMA
TEXAS

ACC

BOSTON COLLEGE
CALIFORNIA
CLEMSON
DUKE
FLORIDA STATE
GEORGIA TECH
LOUISVILLE
MIAMI
NORTH CAROLINA
NORTH CAROLINA "NC" STATE
PITTSBURGH
SOUTHERN METHODIST
STANFORD
SYRACUSE
VIRGINIA
VIRGINIA TECH
WAKE FOREST

PAC 12

OREGON STATE
WASHINGTON STATE
ARIZONA STATE
STANFORD
ARIZONA
CALIFORNIA
UCLA
COLORADO
OREGON
USC
UTAH
WASHINGTON

KEY:

NO CHANGE

ADDITION

SUBTRACTION

FULL REALIGNMENT LIST

STUDENT HOUSING CAPITAL MARKETS



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JUST FOR FUN - POWER 5 EDITION*

BEST MASCOT LOGO:

UNIVERSITY OF ARIZONA WILBUR AND WILMA WILDCAT

MASCOT MOST LIKELY TO WIN A DUEL:

KNIGHTRO (UNIVERSITY OF CENTRAL FLORIDA)

MOST QUESTIONABLE NICKNAME:

"ORANGE" - SYRACUSE UNIVERSITY

MOST LIKELY TO WIN THE '24/'25 NATIONAL CHAMPIONSHIP:

MICHIGAN - TRAVIS
PENN STATE - SHAWN
UGA - VICTORIA
LSU - ADAM
USF - ENRIQUE
AUBURN - ERICA

*BASED PURELY ON OPINION.

